

Kushal Biswas

Nadia, West Bengal, India

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Enthusiastic and creative Graphic Designer & Video Editor with 1+ years of professional experience in crafting visually engaging designs and impactful video content. Passionate about blending creativity and strategy to help brands tell their stories effectively across digital and print platforms.

Skills:

- Graphic Design: Logo design, branding, posters, social media creatives
- Video Editing: Short-form video, and motion graphics
- Design Principles: Color psychology, typography, layout & composition
- AI Skills: Proficient in ChatGPT, Gemini, Veo, Nano banana and Adobe AI for creative content, image, and video generation.
- Soft Skills: Team collaboration, creative problem-solving, communication

Work Experience:

Anubit Technologies (OPC) Private Limited (NOV,2024 – Dec, 2025)

● Jun, 2025 – Dec, 2025 : Graphic Designer and Video Editor (Onsite- Full time)

Designing digital and print materials, including social media creatives, marketing banners, and brand visuals, with additional work in motion graphics and video editing.

● Nov, 2024 - May, 2025 : Graphic Designer Intern (Onsite- Internship)

Created social media graphics, product visuals, and print designs while supporting video editing tasks for brand promotions.

Software Proficiency :

Adobe Photoshop | Adobe Illustrator | Canva | Figma | Adobe After Effects | Blender

Education:

Bachelor of Arts (CBCS) — Ranaghat College — 2025

Higher Secondary (WBCHSE) — Badkulla United Academy — 2022

Secondary (WBBSE) — Anjagarh High School — 2020 **Portfolio:**

- Behance: <https://www.behance.net/kushalbiswas10>
- Fueler: <https://fueler.io/kushalbiswas>
- YouTube (Showreel): <youtube.com/@kushalbiswas1458>

Languages:

Bengali (Native) | English (Intermediate) | Hindi (Intermediate)